

39976

NAME

AND

**ADDRESS** 

CONTACT



SHORR JOHNSON MAGNUS

Philadelphia

USA

1831 Chestnut St Ste 602

## AGREEMENT MADE BETWEEN

## **WBZ-TV**

WBZ-TV

1061-60942-1

CONTRACT NO. REV.

1

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 04/28/13

PAGE

Required

prior notice

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928

ADVERTISER (OR AGENCY AND ADVERTISER)

MARKEY COMMITTEE

PO BOX 290782

Charlestown

MA 02129-0214

USA

PRODUCTMARKEY/D/US SEN MA

AGENCY EST. NO. LOCAL Pat Cashen PRODUCT 1302 SALESPERSON

PA 19103-3700

CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 04/27/13 AND ENDING 04/29/13 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicity	+									
ITEM	DAVO	SPOTS		ME TO	LENOTH	EFFOTIVE DATEO	PPOORAMO	TOTAL	LINIT DATE	TOTAL \/ALLIE(4)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	М	1	07:00A	09:00A	60S	04/29/13-04/29/13	THE EARLY SHOW	1	600.00	600.00
FIXED										
2	М	1	05:58A	07:00A	60S	04/29/13-04/29/13	WBZ NEWS	1	900.00	900.00
FIXED										
3	М	1	04:30P	05:00P	60S	04/29/13-04/29/13	JUDGE JUDY	1	1800.00	1800.00
FIXED		_	01.001	00.002	000	01,23,10 01,23,10	00202 0021	_	1000.00	1000.00
4	М	1	05:00P	05:30P	60S	04/29/13-04/29/13	5PM NEWS	1	1600.00	1600.00
FIXED			03.001	05.501	003	04/29/13-04/29/13	JEM NEWS		1000.00	1000.00
_			06.00=	06 00=	600	04/00/10 04/00/10			0000	0000
5 FIXED	М	1	06:00P	06:30P	60S	04/29/13-04/29/13	WBZ NEWS	1	2000.00	2000.00
6 FIXED	М	1	07:00P	07:28P	60S	04/29/13-04/29/13	WHEEL OF FORTUNE	1	3600.00	3600.00
TIXED										
7 FIXED	М	1	07:28P	07:57P	60S	04/29/13-04/29/13	JEOPARDY !	1	5400.00	5400.00
TIXLL										
8	М	1	11:35P	12:37A	60S	04/29/13-04/29/13	DAVID LETTERMAN	1	1300.00	1300.00
FIXED										
9	М	1	MUL:TOTOPPLE	11:35P	60S	04/29/13-04/29/13	WBZ NEWS	1	3600.00	3600.00
FIXED										
10	Su	1	08:00A	09:00A	60S	04/28/13-04/28/13	WBZ NEWS	1	1100.00	1100.00
FIXED										
11	Sa	1	07:00A	08:00A	60S	04/27/13-04/27/13	WBZ NEWS	1	900.00	900.00
					l					1

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





SHORR JOHNSON MAGNUS

Philadelphia

USA

1831 Chestnut St Ste 602

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	SPOTS		ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL	LINIT DATE	TOTAL VALUE(1)
	T WICE	TROW	10	LENOTTI	ETTEOTIVE DATEO	i Kodivino	22001.	ONTIVALE	TOTAL VALUE(I)
Sa	1	06:00A	07:00A	60S	04/27/13-04/27/13	WBZ NEWS	1	700.00	700.00
Su	1	07:00A	08:00A	60S	04/28/13-04/28/13	WBZ NEWS	1	1000.00	1000.00
Sa	1	08:00A	10:00A	60S	04/27/13-04/27/13	SATURDAY EARLY SHOW	1	1200.00	1200.00
						Total Contract:	14		25700.00
					Apr	<u>May</u> <u>Jun</u>		<u>Total</u>	_
				Qtr 2	4900.00	20800.00 .00	<u>GR</u>	AND TOTAL	
								25700.00	
	Su	Sa 1 Su 1	DAYS PWK. FROM  Sa 1 06:00A  Su 1 07:00A	DAYS PWK. FROM TO  Sa 1 06:00A 07:00A  Su 1 07:00A 08:00A	DAYS         PWK.         FROM         TO         LENGTH           Sa         1         06:00A         07:00A         60S           Su         1         07:00A         08:00A         60S           Sa         1         08:00A         10:00A         60S	DAYS         PWK.         FROM         TO         LENGTH         EFFECTIVE DATES           Sa         1         06:00A         07:00A         60S         04/27/13-04/27/13           Su         1         07:00A         08:00A         60S         04/28/13-04/28/13           Sa         1         08:00A         10:00A         60S         04/27/13-04/27/13	DAYS         PWK.         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS           Sa         1         06:00A         07:00A         60S         04/27/13-04/27/13         WBZ NEWS           Su         1         07:00A         08:00A         60S         04/28/13-04/28/13         WBZ NEWS           Sa         1         08:00A         10:00A         60S         04/27/13-04/27/13         SATURDAY EARLY SHOW           Total Contract:           Apr         May         Jun	DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS         BDCST.           Sa         1         06:00A         07:00A         60S         04/27/13-04/27/13         WBZ NEWS         1           Su         1         07:00A         08:00A         60S         04/28/13-04/28/13         WBZ NEWS         1           Sa         1         08:00A         10:00A         60S         04/27/13-04/27/13         SATURDAY EARLY SHOW         1           Total Contract:         14           Apr         May         Jun           Qtr 2-13         4900.00         20800.00         .00	DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS         BDCST.         UNIT RATE           Sa         1         06:00A         07:00A         60S         04/27/13-04/27/13         WBZ NEWS         1         700.00           Su         1         07:00A         08:00A         60S         04/28/13-04/28/13         WBZ NEWS         1         1000.00           Sa         1         08:00A         10:00A         60S         04/27/13-04/27/13         SATURDAY EARLY SHOW         1         1200.00           Total Contract:         14         Hilling Summary         Apr         May         Jun         Total

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